

MOBILITY

Encourage the use of public transport and reduce car use.



How to do it:

- Select a venue with good public transport connections.
- Ensure advance publicity for good accessibility by public transport and the use of environmentally friendly shuttle services.
- Identify secure and weatherproof bicycle parking. Better still, clearly identify these in the publicity or directly at the venue.
- Post bus timetables at your event.

COMMUNICATION

Make sure your sustainable efforts can be seen! Inform visitors/partners/suppliers via invitations, flyers, websites or social media.

How to do it:

- Encourage visitors to participate in environmentally friendly measures.
- Integrate the topic of "Green Events" via visuals at the venue and in the guide for moderators as well as in the programme.
- Raise visitor awareness of sustainable development and climate protection: organise workshops, create info panels, etc. to raise awareness.
- Involve associations that can offer stands or activities on this theme.



ENERGY AND WATER

Try to reduce energy consumption and use renewable resources. Environmentally friendly infrastructure and equipment aid efficient use.

How to do it:

- Water-saving sanitary facilities (e.g. flush-stop button) and appliances.



- Use of biological cleaning agents.
- Mobile composting toilets or environmentally certified sanitary additives.
- Rainwater harvesting for domestic water systems.

Our tip:
composting
toilets from
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EQUIPMENT and TECHNOLOGY

Arrange for equipment that is durable, reusable and made of ecological materials.



How to do it:

- Use high-quality and energy-efficient equipment with high lighting and sound efficiency.
- Rent such items as decorations, etc. rather than buying them: start with the local authority, event partner or other institutions.
- Use durable event furniture and modular, flexibly expandable systems.
- Reduce noise pollution for local residents by adjusting stage and loudspeaker orientation.
- Take account of nocturnal wildlife when arranging lighting for outdoor events. Avoid directing lighting towards the sky and prefer warm, white lighting.

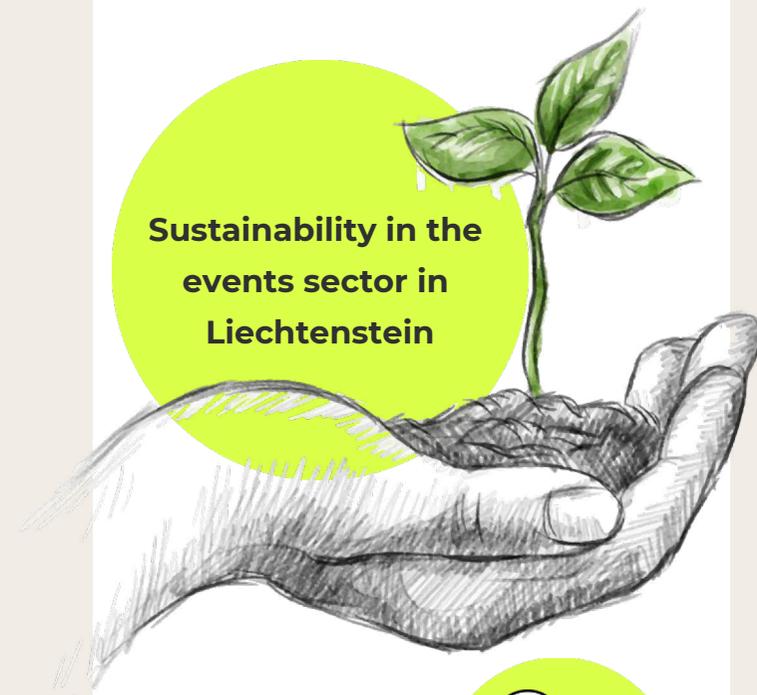
OUR EXAMPLE IN PRACTICE



Young people have developed this Green Event Brochure to reduce the ecological footprint of events in Liechtenstein. They aim to promote environmentally friendly events by informing people, raising their awareness and drawing their attention to them. This brochure was developed on the initiative of the ERASMUS+ project Alps2030 in cooperation with the Open Youth Work Liechtenstein.

GREEN EVENTS

Sustainability in the events sector in Liechtenstein



oriented towards the
17 Sustainable
Development Goals

GREEN LIGHT FOR ENVIRONMENTAL PROTECTION!

Village fairs, concerts, conferences, festivals, sporting events, trade fairs or fun fairs – events bring people together all year round and are of huge benefit, as people inform themselves and have fun!

When organising events, whether large or small, we often consume vast quantities of resources: from energy, catering, lighting, visitor travel to and from the event, all the way through to waste production. As an event organiser, you can influence the quantity of resources used and decide, even in the planning phase, how sustainable the event will be.

We think green events make sense and are in keeping with the times. There are many good reasons why your next event should be “greener”: in the future, you can not only reduce its environmental impact and promote the local economy while strengthening social and cultural commitment – you can also help develop a good image with ever more environmentally conscious visitors.

This Green Event brochure offers tips and ideas on how to incorporate environmental and sustainability aspects into your next event.

A comprehensive sustainability concept includes not only the ecological aspects, but also the economic and social effects. Our package of measures includes the following points:

CATERING

A great deal is possible here, especially if the catering is seasonal, regional and – if your budget allows – organic and fair trade based. Vegetarian food is not only fashionable but is also demonstrably more climate-friendly, so can be included on your menu more often.

How to do it:

- Contact regional producers, local suppliers, caterers and restaurants.
- Do not use food that is harmful to animals or other species (e.g. palm oil, etc.)
- Reduce food waste by planning the quantities purchased well in advance.
- Take along personal containers so that helpers can take leftover food home with them.
- Use glass rather than PET bottles or provide tap water in cafes instead of bottles.



SOCIAL RESPONSIBILITY

This is an important area for a successful event. It includes such measures as noise reduction, accessibility, fair working conditions and a gender-sensitive programme.

How to do it:

- Offer reduced admission prices for socially disadvantaged and physically disabled persons.
- Involve social institutions and socially and economically disadvantaged people in the event.
- Make sure entrances and toilets are barrier-free.



- Ensure a balanced gender distribution among artists / speakers / discussion forums
- Use the services of regional handicraft businesses.
- Express appreciation and gratitude: appreciate the commitment of volunteers (e.g. with food & drink vouchers, material donations, etc.).
- Inform residents well in advance about possible nuisances (noise, traffic, light pollution, etc.).
- Support social, cultural and local institutions with the proceeds.
- Highlight local features: call attention to points of note (e.g. monuments, rare flora, etc.) or aspects of cultural heritage. This task could for example be assigned to a local association

PURCHASING AND WASTE

Here, too, the rule is to produce as little waste as possible. This begins with the purchasing of goods and ends with their consumption, with waste separated accordingly.

How to do it:

- Hire glasses and crockery from a reliable drinks retailer or caterer.
- Use reusable containers / biodegradable cups or glasses for serving drinks and reusable plates for serving food.
- Apply a waste concept: you can achieve a lot with your own concept – especially in Liechtenstein, where recycling is still not actively practised in public places!
- Reuse decorations, name tags, transparencies, etc.
- Use environmentally certified printed material and printworks or, better still: avoid actively distributing publicity material and focus on online promotion.



our tip:
Cup&More –
container deposit
system

